

<u>Large Standees</u>			Roberts bill	Swo bill	Marie bill	Oz
Australia (Nicole Foley)	100					\$3,928.00
EB (Julie Gibbs)	425					
IU (Carol Wilson)	36					
Computer City (Carol Wilson)	88					
Marketing	5					
Chris Roberts	4		\$168.00			
American (LaSota)	10					
Joshua (LaSota)	5					
Beamscope (Coad)	250					
Ingram (Coad)	50					
MultiMicro (Coad)	10					
Sun TV (Coad)	30					
Micro Center (Coad)	11					
Marie Williams	1				\$42.00	
Total	1025					
Cost	\$40,262.00					
<u>Small Standees</u>						
Silver Bullet	2250					
Marketing	10					
Chris Roberts	55		\$110.00			
Marie Williams	4				\$8.00	
Total	2319					
Cost	\$4,638.00					
<u>Screenies</u>						
Silver Bullet	2250					
Marketing	50					
Chris Roberts	55		\$262.90			
David Swofford	25			\$119.50		
Marie Williams	6				\$28.68	
Total	2386					
Cost	\$11,405.08					
<u>Posters</u>						
Carol Wilson	36					
Marketing	423					
David Swofford	25			\$17.50		
Chris Roberts	55		\$38.50			
Sandra Coad	531					
Marie Williams	30				\$21.00	
Total	1100					
Cost	\$2,043.00					
<u>Banners</u>						
IU	18					
Marketing	6					
Marie Williams	1				\$76.20	
Total	25					

Cost	\$1,905.00					
<u>T-shirts</u>						
EB	1600					
IU	90					
Marketing	50					
Swofford	25			\$125.00		
Chris Roberts	55		\$275.00			
Total	1820					
Cost	\$9,100.00					
Chris McKowan - vaughn duplication - 713-266						
<u>Looping VHS Tapes</u>						
Egghead	166	>1 game				
Software Etc. (Kabler)	400					
American Software	100		jennifer schneider - technicolor - 317-925-9184			
Joshua Distributing	50					
Baker and Taylor	25					
VLM Software	25					
Beamscope	200					
Ingram	100					
Micro Center	11					
Incredible Universe	18					
Sam's	450	wc4&NFS				
Fry's	8					
Total	1553					
Cost	\$2,018.90	3 ways				
My cost	\$672.97					
Silver Bullet postage	\$9,300.00					
Posters, l. standees, shirts	\$10,000.00					
Total POP cost	\$89,326.05					
Roberts spend	\$854.40	postage?				
Swofford spend	\$262.00	postage?				
Williams spend	\$175.88					
Oz spend	\$3,928.00	postage?				
Marketing spend	\$84,105.77					
Silver Bullet Cost	\$15,255.00					

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